

Join the Best for a Journey of Excellence

If you are looking for a career that will help you stand tall, join People's Leasing & Finance PLC (PLC) and fulfill or unleash your potential to change your world. PLC is a public quoted company with enduring vision on being a vibrant award winning financial service provider and a superior player in the last 3 decades of non – banking financial service landscape. PLC is spreading its wings across more than 100 Branches island wide.

Whether you want a career that could take you to the top or to be a game changer or simply take you in an exciting new direction, PLC provides opportunities, support and rewards that would push you towards greater heights. Today, people's Leasing & Finance PLC is also a formidable group of 6 subsidiary companies comprising of People's Insurance PLC, People's Leasing Fleet Management Limited, People's Leasing Property Development Limited, People's Micro Commerce Limited and People's Leasing Havelock Properties Ltd and Alliance Finance in Bangladesh. We are also driven by a performance culture with an unmatched level of quality and integrity by ethical business practices. Hence our brand reputation is held in high esteem. Also Company has been rated A(Ika):Out look (Stable) by Fitch Ratings Lanka Limited.

Marketing Officers / Marketing Executives - Bibile Branch

Role Profile

We are seeking a dynamic and results-driven Marketing Officer to lead and drive the marketing, business development initiatives of our marketing portfolio in respective region and contribute to the company's strategic objectives.

Key Responsibilities

- Visit and canvass business in high-potential untapped markets and expand our customer base to increase business volumes and strengthen our competitive position in identified regions.
- Develop business and manage a database of the customers & prospects within the agreed geographical areas to establish solid and long-lasting customer relationships
- Prepare and conduct the initial evaluation of the credit files and obtain approvals from the respective credit approval authority.
- Plan and manage sales leads client pipeline ensuring that personal targets are met
- Conduct feasibility to establish fully-fledged branch operations in new areas through cost-effective and a risk-mitigated approach.

Candidate Profile

- Minimum 02-03 years of work experience in branch operations or leasing marketing
- Full or part qualification in Sales/Marketing from a recognized institution is preferred
- Good knowledge of Credit to make quick decisions on the first-hand information received
- A target-driven individual with good negotiation and people skills
- Possess an outgoing personality with a flair for Sales/Marketing
- Sound computer literacy with experience in modern MS Office packages including word, excel, power point (any related systems to be handled by the jobholder should be involved.)
- Knowledge of relevant policies, procedures, process, standards of the Company.
- Having valid driving riding license.

"Successful Candidate will be provided with an attractive remuneration package and fringe benefits commensurate with benchmarked institutions."

Any form of canvassing will be regarded as a disqualification

Applicants are invited to submit comprehensive curriculum vitae with names of two non – related referees, copies of relevant certificates along with a passport size photograph to the address given below on or before 15th May 2026.

Application should be sent to:

Head of HR,
People's Leasing & Finance PLC,
No.1161, Maradana Road, Colombo 08.
Web: www.plc.lk | E-mail – careers@plc.lk
We will correspond only with applicants shorts listed for interview.

