

# Join the Best for a Journey of Excellence

If you are looking for a career that will help you stand tall, join People's Leasing & Finance PLC (PLC) and fulfill or unleash your potential to change your world. PLC is a public quoted company with enduring vision on being a vibrant award winning financial service provider and a superior player in the last 3 decades of non – banking financial service landscape. PLC is spreading its wings across more than 100 Branches island wide.

Whether you want a career that could take you to the top or to be a game changer or simply take you in an exciting new direction, PLC provides opportunities, support and rewards that would push you towards greater heights. Today, people's Leasing & Finance PLC is also a formidable group of 6 subsidiary companies comprising of People's Insurance PLC, People's Leasing Fleet Management Limited, People's Leasing Property Development Limited, People's Micro Commerce Limited and People's Leasing Havelock Properties Ltd and Alliance Finance in Bangladesh. We are also driven by a performance culture with an unmatched level of quality and integrity by ethical business practices. Hence our brand reputation is held in high esteem. Also Company has been rated A(Ika):Out look ( Stable ) by Fitch Ratings Lanka Limited.

## Marketing Assistant (FD & Savings) - Jaffna & Embilipitiya Branch

### Role Profile

The selected candidate will be responsible for driving the growth of the branch Fixed Deposit and Savings portfolio through client acquisition, relationship management, and market development initiatives, while upholding the highest standards of professionalism and regulatory compliance.

### Key Responsibilities

- Achieve assigned business targets by mobilizing Fixed Deposits and Savings products.
- Identify, develop, and manage a portfolio of new and existing clients.
- Execute structured marketing plans and business development initiatives.
- Deliver superior customer service and maintain long-term client relationships.
- Conduct market intelligence activities to identify emerging opportunities.
- Ensure strict adherence to internal policies, procedures, and regulatory requirements.

### Candidate Profile

- G.C.E. A/L with a professional qualification or Minimum 1-year experience in a similar capacity within the banking or financial services sector.
- Strong sales acumen with proven ability to meet and exceed targets.
- Good communication, negotiation, and interpersonal skills.
- High level of integrity, professionalism, and customer orientation.
- Possession of a valid driving/riding license and flexibility to travel.

*"Successful Candidate will be provided with an attractive remuneration package and fringe benefits commensurate with benchmarked institutions."*

Any form of canvassing will be regarded as a disqualification.

Applicants are invited to submit comprehensive curriculum vitae with names of two non – related referees, copies of relevant certificates along with a passport size photograph to the address given below on or before 29th April 2026.

### Application should be sent to:

Head of HR,  
People's Leasing & Finance PLC,  
No.1161, Maradana Road, Colombo 08.  
Web: [www.plc.lk](http://www.plc.lk) | E-mail – [careers@plc.lk](mailto:careers@plc.lk)  
We will correspond only with applicants shorts listed for interview.