

Join the Best for a Journey of Excellence

If you are looking for a career that will help you stand tall, join People's Leasing & Finance PLC (PLC) and fulfill or unleash your potential to change your world. PLC is a public quoted company with enduring vision on being a vibrant award winning financial service provider and a superior player in the last 3 decades of non – banking financial service landscape. PLC is spreading its wings across more than 100 Branches island wide.

Whether you want a career that could take you to the top or to be a game changer or simply take you in an exciting new direction, PLC provides opportunities, support and rewards that would push you towards greater heights. Today, people's Leasing & Finance PLC is also a formidable group of 6 subsidiary companies comprising of People's Insurance PLC, People's Leasing Fleet Management Limited, People's Leasing Property Development Limited, People's Micro Commerce Limited and People's Leasing Havelock Properties Ltd and Alliance Finance in Bangladesh. We are also driven by a performance culture with an unmatched level of quality and integrity by ethical business practices. Hence our brand reputation is held in high esteem. Also Company has been rated A(Ika):Out look (Stable) by Fitch Ratings Lanka Limited.

Islamic Marketing Officer – Vavuniya Branch

Role Profile

The selected candidate will be responsible for driving the growth of the Company's Islamic finance portfolio by promoting Shariah-compliant products, enhancing market presence, and maintaining strong client relationships while ensuring strict adherence to Islamic finance principles.

Key Responsibilities

- Execute marketing initiatives to promote Islamic financial products and services.
- Achieve assigned business targets through effective client acquisition and portfolio management.
- Develop and maintain long-term relationships with customers and key stakeholders.
- Provide professional advisory services on Shariah-compliant financial solutions.
- Ensure all activities comply with internal policies, regulatory requirements, and Shariah guidelines.
- Monitor market trends and competitor activities to identify growth opportunities.

Candidate Profile

- Passed G.C.E. A/L with a professional qualification or part qualification in Marketing, Banking, or Finance (CIM/SLIM/IBSL will be a distinct advantage).
- Professional qualification or certification in Islamic Finance will be a strong advantage.
- Minimum 01 year experience in a similar capacity within the financial services sector.
- Sound knowledge of Islamic finance concepts and products.
- Strong business acumen with excellent communication and negotiation skills.
- Self-motivated, target-driven, and capable of working independently.

"Successful Candidate will be provided with an attractive remuneration package and fringe benefits commensurate with benchmarked institutions."

Any form of canvassing will be regarded as a disqualification.

Applicants are invited to submit comprehensive curriculum vitae with names of two non – related referees, copies of relevant certificates along with a passport size photograph to the address given below on or before **1st April 2026**.

Application should be sent to:

Head of HR,
People's Leasing & Finance PLC,
No.1161, Maradana Road, Colombo 08.
Web: www.plc.lk | E –mail – careers@plc.lk
We will correspond only with applicants shorts listed for interview.



**PEOPLE'S
LEASING**
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THE TRUSTED LEADER