

Join the Best for a Journey of Excellence

If you are looking for a career that will help you stand tall, join People's Leasing & Finance PLC (PLC) and Fulfill or Unleash Your Potential to Change Your World. PLC is a public quoted company with enduring vision on being a vibrant award winning financial service provider and a superior player in the last 3 decades of non – banking financial service landscape. PLC is spreading its wings across more than 100 Branches island wide.

Whether you want a career that could take you to the top or to be a game changer or simply take you in an exciting new direction, PLC provides opportunities, support and rewards that would push you towards greater heights. Today, people's Leasing & Finance PLC is also a formidable group of 6 subsidiary companies comprising of People's Insurance PLC, People's Leasing Fleet Management Limited, People's Leasing Property Development Limited, People's Micro Commerce Limited and People's Leasing Havelock Properties Ltd and Alliance Finance in Bangladesh. We are also driven by a performance culture with an unmatched level of quality and integrity by ethical business practices. Hence our brand reputation is held in high esteem. Also Company has been rated A(Ika):Out look (Stable) by Fitch Ratings Lanka Limited.

Chief Digital Transformation Officer

Job Role

The Chief Digital Transformation Officer will directly report to Chief Executive Officer/GM and serve as a core member of the corporate management team. The Job holder is responsible for leading and executing enterprise-wide transformation initiatives to enhance organizational performance, digital capability, customer experience, operational efficiency, and business growth. The role focuses on driving strategic change aligned with the company's objectives, particularly in digital transformation, process optimization and innovation within the NBF Industry.

Key Responsibilities

- To drive a digitally aware and savvy culture.
- Promote, improve the digital payment channels (including mobile banking and internet banking). And acting as the product owner for digital products.
- Identify opportunities for operational improvement, digital innovation, and business model enhancement.
- Lead initiatives to build digital capabilities across the Organization and drive cultural alignment with the Organization's transformation agenda by embedding a performance- and innovation-oriented mindset at all levels of the Organization.
- Implement automation, AI, data analytics, and fintech solutions to improve efficiency and customer experience.
- Re-engineering repetitive and inefficient manual processes and providing technological solutions to address the bottlenecks while focusing on ROI.
- Develop and implement structured change management frameworks.
- Lead cultural transformation initiatives to promote innovation, agility, and customer-centricity.
- Ensure effective communication and stakeholder engagement during transformation.
- Support the development of innovative finance and leasing solutions.
- Monitor industry trends, fintech developments, and competitive landscape.
- Establish KPIs and performance metrics for transformation initiatives.
- Collaborate with corporate management to align transformation initiatives.
- Engage with regulators, technology partners, consultants, and vendors.
- Ensure transformation initiatives comply with regulatory requirements (Central Bank of Sri Lanka and other regulatory bodies).
- Ensure data security, governance, and operational risk mitigation.

Candidate Profile

Professional / Academic Qualifications

- Bachelor's Degree in Engineering, Information Technology or Business Administration from a recognized university.
- Postgraduate Qualifications: Msc.in Digital Innovation /transformation or Master of Business Administration (MBA) or equivalent qualification highly desirable.
- Professional certifications or training in areas of Digital Transformation and Corporate Governance.
- Minimum 15 years of progressive leadership experience in transformation, or digital innovation in complex organizations.
- Proven track record in leading national-scale or sector-wide digital transformation initiatives.

"Successful Candidate will be provided with an attractive remuneration package and fringe benefits commensurate with benchmarked institutions."

Any form of canvassing will be regarded as a disqualification

Applicants are invited to submit comprehensive curriculum vitae with names of two non – related referees, copies of relevant certificates along with a passport size photograph to the address given below on or before **01st March 2026**.

Application should be sent to:

Head of HR,
People's Leasing & Finance PLC,
No.1161, Maradana Road, Colombo 08.
Web: www.plc.lk | E –mail – careers@plc.lk
We will correspond only with applicants shorts listed for interview.



**PEOPLE'S
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THE TRUSTED LEADER